KINETIC
BUSINESS STRATEGIES

CAPABILITY STATEMENT

Stop managing chaos. Start scaling with control.

Strategic advisory and hiring for founder-led and growth-stage businesses that need clearer execution and the right people in the seats.



Who we are

Kinetic Business Strategies (KBS) is a Hunter Valley–based executive advisory firm. We partner with owners, CEOs and investors to unlock growth, improve performance and build enterprise value.

We work hands-on with leadership to align strategy, execution, people and financial outcomes — and through **Kinetic Personnel**, we help you hire the team to deliver it, locally and offshore.

Kristian Bischoff

Principal · Former CEO · CPA · MAICD

As CEO of United Safety & Survivability Corporation (Australia/Pacific), Kristian scaled the business from $6M to $110M through organic growth and eight acquisitions.

Former GM at Firestorm Fire Protection, with earlier finance and commercial leadership in mining and manufacturing. BCom; AICD Company Directors Course graduate.

Advisory capability

Fractional CEO
Strategic leadership, execution oversight and accountability.

Fractional CFO
Financial clarity, performance improvement and value creation.

Board advisory
Governance, strategic oversight and decision support.

M&A and exit readiness
Acquisition strategy, integration and preparing for sale or succession.

Leadership development
Coaching, mentoring and executive team alignment.

People, HR and compliance
Workforce structure, HR frameworks and digital automation.

Where we focus

Accelerate revenue
Prioritise and execute the highest-impact growth opportunities.

Scale with control
Structure, systems and discipline to grow without chaos.

Optimise operations
Remove friction and streamline workflows and execution.

Build enterprise value
A scalable, transferable business buyers and investors want.

$110M
revenue, grown from $6M as CEO

250+
staff led across the region

8
acquisitions completed

8+ yrs
building Filipino remote teams

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Hire faster. Scale on your terms.

Kinetic Personnel is the hiring arm of KBS. One partner for local permanent recruitment and managed offshore teams in the Philippines — backed by an operator who has built and run large teams himself.

AUSTRALIA

Local permanent recruitment

Permanent hires across Australia, from trades and field crews to managers and executives.

- Shortlists from **3 business days**
- Flat placement fee from **10%** of the first-year package on a signed agreement (12% contingent)
- $1,000 engagement fee, credited in full against the placement fee
- Specialists in industrial, trades and field services, with broad multi-sector reach

PHILIPPINES

Offshore staffing

Dedicated Filipino professionals working as part of your team, managed by an Australian point of accountability.

- Offshore team members from **AU$9 per hour**
- Fractional roles (part of an FTE) scaling to full-time
- Candidates shortlisted in around **2 weeks**
- Employment, payroll and Philippine statutory compliance handled through established employer-of-record partners

How it works

01
Brief
We scope the role, outcomes and the right model — local, offshore or a mix.

02
Shortlist
We source, screen and present a tight shortlist of qualified candidates.

03
Select
You interview and choose. We manage offers, contracts and references.

04
Onboard
We support onboarding and, offshore, stay on as your management layer.

Why Kinetic

- **Operator-led.** Run by a former CEO who has built teams of 250+.
- **Transparent offshore pricing.** Employment costs at cost, plus a flat monthly management fee.
- **Proven offshore experience.** 8+ years recruiting and managing Filipino remote teams.
- **Strategy and people together.** Advisory and hiring under one roof.

Company details

Entity Kinetic Business Strategies

ABN 18 626 956 090

Location Bolwarra, Hunter Valley NSW

Principal Kristian Bischoff, CPA, MAICD

Services Executive advisory · Permanent recruitment · Offshore staffing

Schedule a time to discuss your next move.

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